

Photographing Artwork

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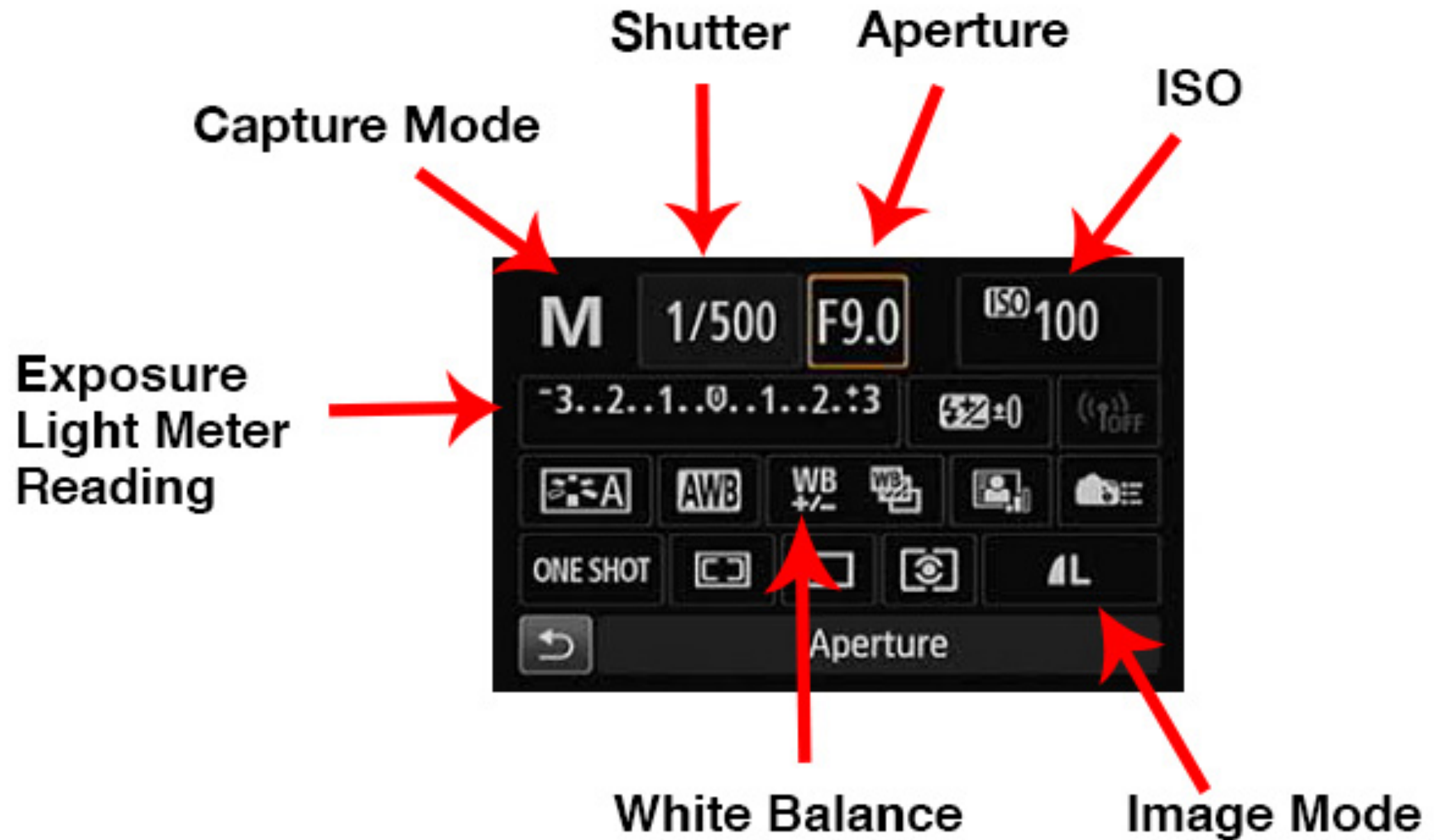
- **Camera**
- **Capture environment: studio or outdoors**
- **Camera is stationary or on a tripod**
- **Focal Length: 50mm if using DSLR**
- **Lighting**
 - **Indoor using lights**
 - **Outdoor in shade**
- **White Balance setting**
 - **Auto, Daylight, Shade, Fluorescent**
- **ISO: controls the camera sensor's sensitivity to light**
 - **High ISO settings produce digital noise**
 - **Low ISO settings produce significantly less digital noise**
 - **Try using a low ISO setting from 100 to 400**
- **3-D artwork: consider two options: 1) tilting your camera slightly at a downward angle and 2) positioning the lens of the camera at the same level and parallel to the object**
- **2-D artwork: position the lens of the camera at the mid-point height of the artwork and ensure that the lens is parallel to the artwork**

Photographing Artwork

- **Goals:**
 - **Clarity and Legibility**
 - **Diffused lighting**
 - **Reduced shadows**
 - **Beware of reflections**
 - **Resolution**
 - **Cropping**
 - **Scale**
 - **Multiple Views**
 - **Details**
 - **Post-production**
 - **Color correction**
 - **Background**
- **Effective artwork documentation allows viewers to see through the photograph to the artwork and forget that they are viewing a reproduction of the artwork**



Diagram for the LCD Display on the Canon Rebel DSLR

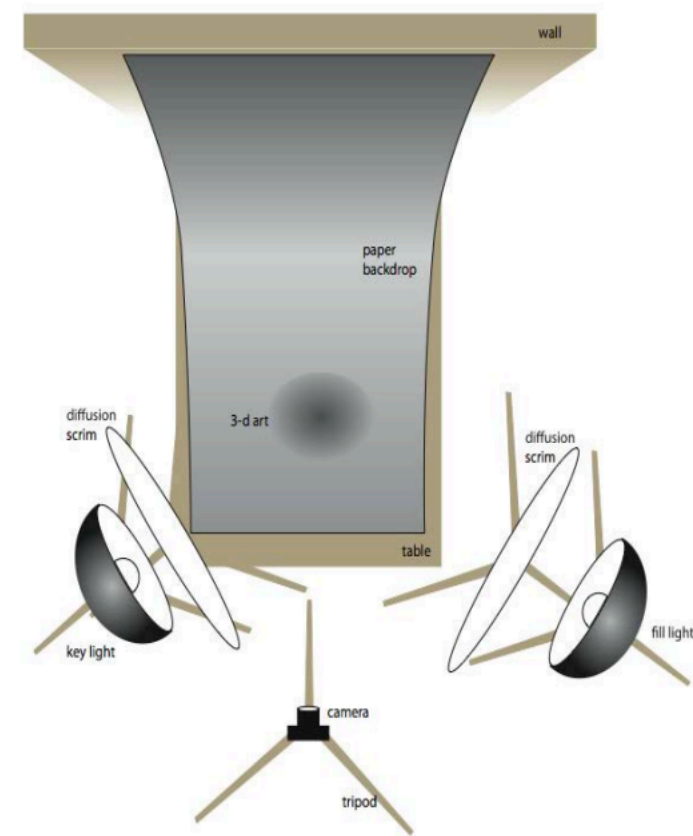
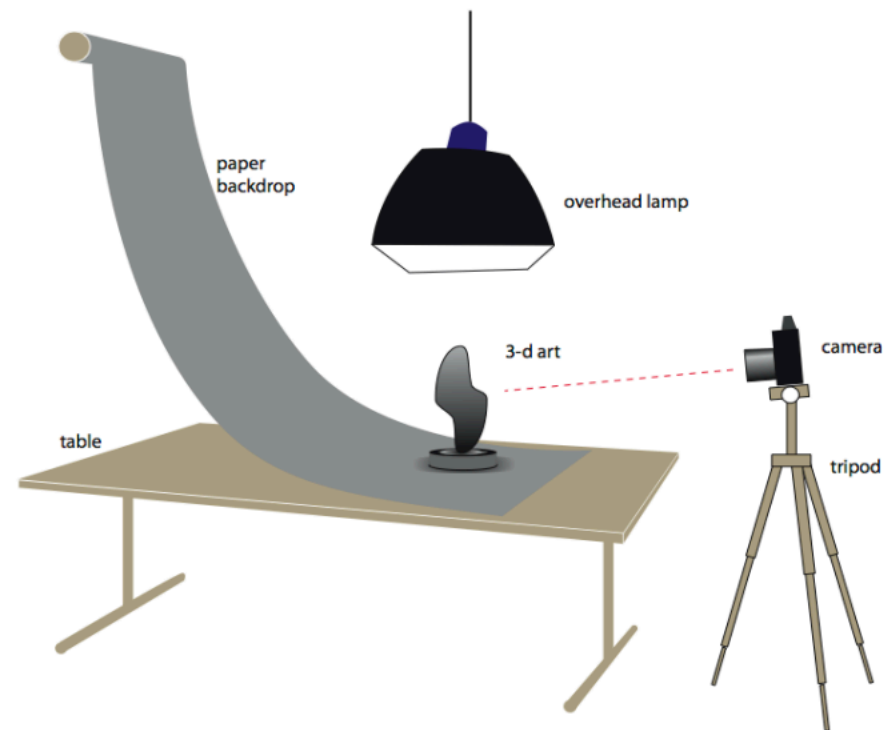


Setting your camera to RAW

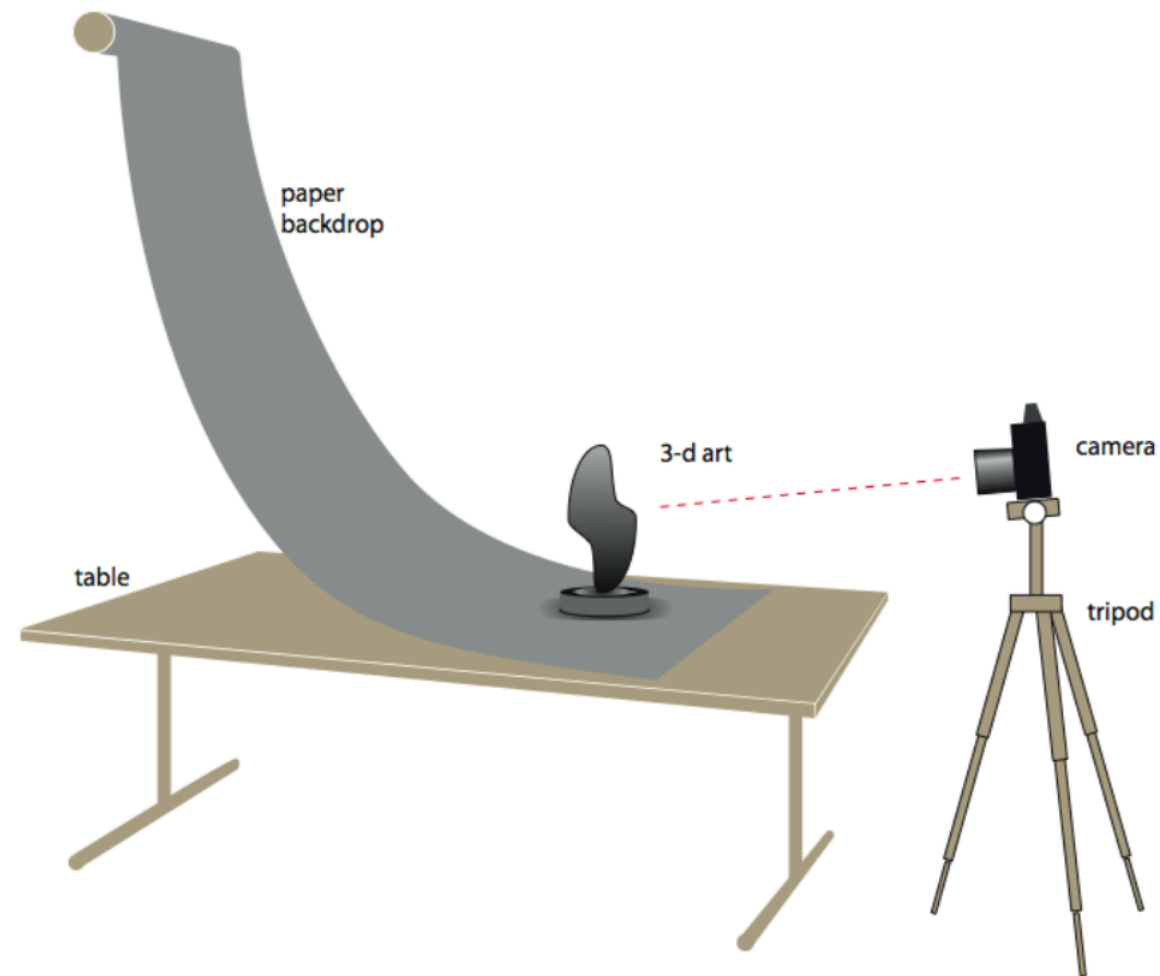
- **Menu > Image quality > RAW + JPEG “L”**



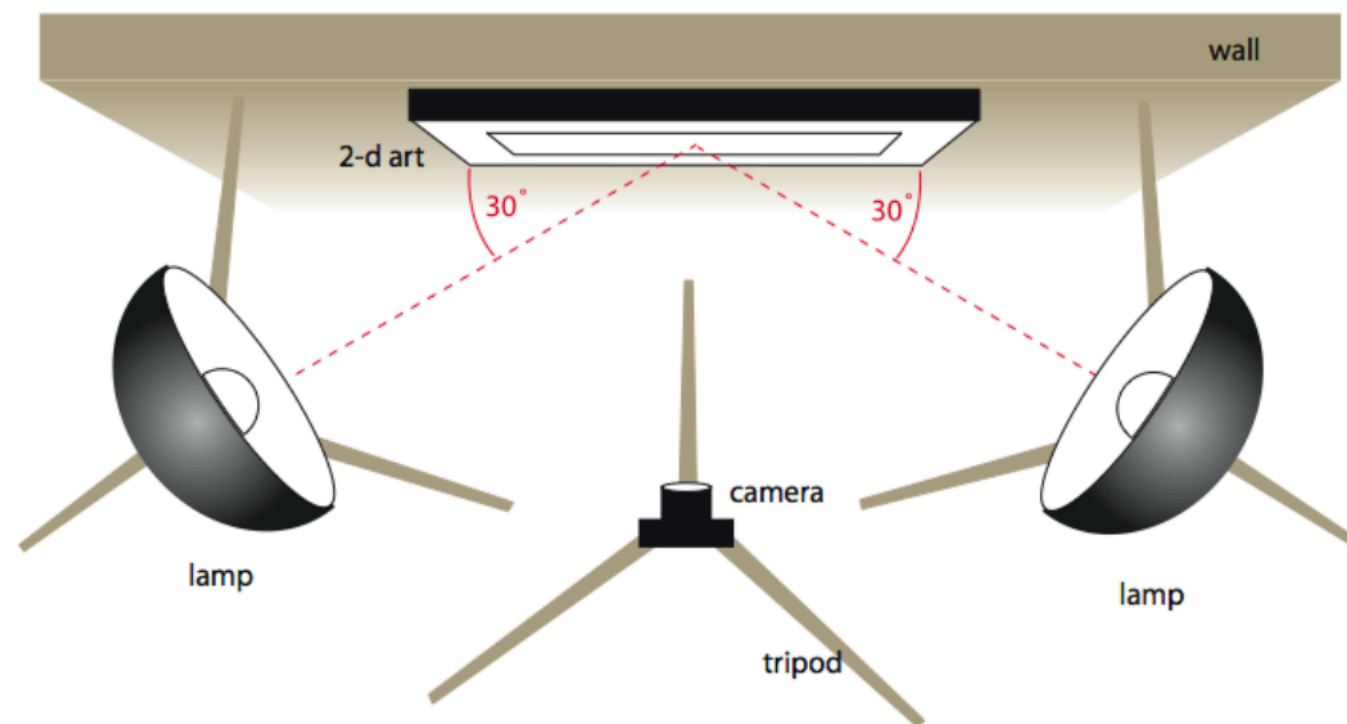
3-D Artwork Indoor With Lighting



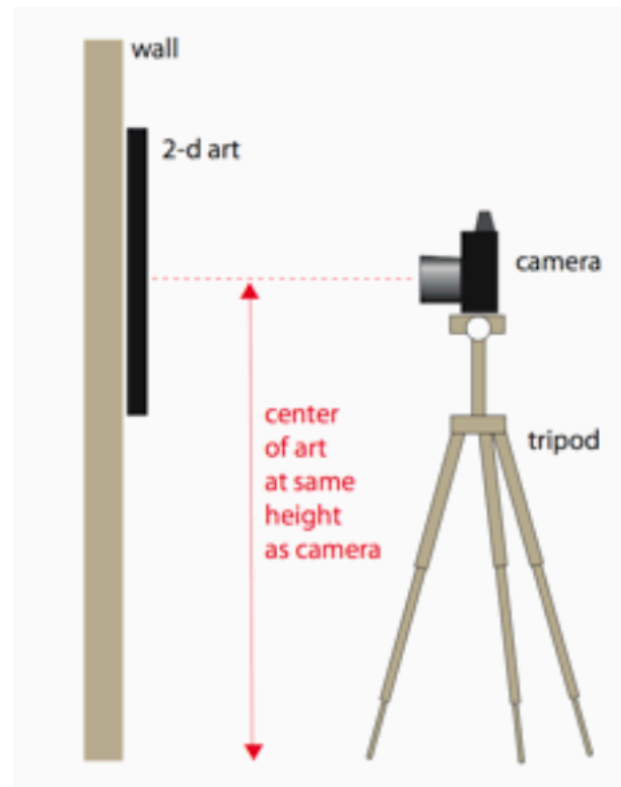
3-D Artwork Outdoor Without Lighting



2-D Artwork Indoor With Lighting



2-D Artwork Outdoor Without Lighting



Photographing Artwork

- **Remember that artwork documentation will exist beyond the life of your artwork**

Photographing Artwork

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Examples of poorly documented artwork



Note how the light source is below the artwork, how the artwork is not leveled horizontally, how the artwork is not squared off correctly, the stucco pattern of the wall, and how the color temperature of the image is excessively warm (i.e. with too much of a yellow, orange, and red cast).



Note how the light source is both in front of and above the artwork which cast shadows ONLY toward the left of the artwork and below it, how the artwork is not leveled horizontally, how the artwork appears as a trapezoid and not as a rectangle, how there exists a disproportionate amount of top and right space of the wall, and the underexposed quality of the image (i.e. Its darkened appearance).

Examples of successful documentation of artwork



X



✓

Eric Fischl, *Tumbling Woman*, 2002, Bronze, 37 3/8 × 69 11/16 × 46 1/2 inches, 600 pounds



FedEx Get The Right Box Right Here Display offers physical samples of the shipping cartons available at FedEx locations for the convenience of customers.



Walead Beshty, FedEx® 10kg Box ©2006 FedEx 149801 REV 9/06 MP, International Priority, Los Angeles–Cheongju trk#777541051370, August 1 – 8, 2022, Laminated glass, FedEx shipping box, accrued FedEx shipping and tracking labels, silicone, metal, tape 16 1/4 x 13 1/3 x 10 1/2 inches



Shio Kusaka, Blum & Poe, Los Angeles, 2016



Shio Kusaka, Blum & Poe, 2016



Shio Kusaka, Blum & Poe, 2016



Shio Kusaka, Blum & Poe, 2016



**Replacement Ink for Epson Printers (Vivid Magenta 507201) on Epson Exhibition Canvas Matte, 2022
unique archival pigment print on canvas, 72 3/4 x 50 3/4 inches**



Replacement Ink for Epson Printers (Photo Black, Cyan, and Vivid Magenta 507201) on Epson Exhibition Canvas Matte, 2021, unique archival pigment print on canvas, 64 1/2 x 44 1/2 inches



Replacement Ink for Epson Printers (PK+C+VM) on Epson Exhibition Canvas Matte, archival pigment print, 50 x 54 inches, 2020



Replacement Ink for Epson Printers (Matte Black on 25% Grey 222603) on Epson Enhanced Matte Paper, archival pigment print, 29-1/2 x 24-1/2 inches, 2017



Glove, artist tape, and arm, 2021, unfixed gelatin silver print, 20 x 16 inches



Marine, Texting, 2021, unfixed silver gelatin print, 20 x 16 inches

Adobe Alternatives

Free 
Single Purchase 

Ps

Honorable Mentions

- Affinity Photo
- Clip Studio
- Krita
- GIMP
- Fire Alpaca
- Medibang Paint
- Photopea

- Paint Tool Sai •
- MyPaint •
- Paint.NET •

Ai

Honorable Mentions

- Affinity Designer
- Inkscape
- BoxySVG
- Vectr
- Figma

- Clip Studio •

Id

Honorable Mentions

- Affinity Publisher
- Viva Designer
- Scribus

- Canva •
- SpringPublisher ••

An

Honorable Mentions

- Cacani
- TVPaint Animation
- ToonBoom Harmony
- Clip Studio (EX version)
- Open Toonz

- Krita •
- Pencil 2D •
- Fire Alpaca •

Lr

- RawTherapee
- Darktable

Dw

- WebStorm
- Aptana Studio

Ae

- DaVinci Resolve
- Blender

Au

- Fairlight
- Audacity

